

JAM cosmetics

EYES THAT ROCK CONTEST: Sponsored by Studio Beat magazine

Makeup and Music Collide in this music-inspired guessing game that gives YOU the opportunity to name our mystery eyeshadow color in beautiful crystallized black.

Guess NOW and You can WIN a FREE Video Ipad with all 6 JAM watch-and-learn video downloads.

Plus, each guess takes you directly to an offer for **50% off an annual online subscription to Studio Beat Magazine**-THE First and Only Music Magazine for the dance industry.

CONTEST RULES:

No Purchase Necessary.

A purchase will not increase your chances of winning; *however*, we do highly recommend your purchase of our mystery color because it's the most fabulous shadow to create the "SMOKEY-EYED ROCKER" look.

Limited to US residents only

Here's How it Works:

1. Admire the look of our crystallized black mystery color and think of a name (show color/product here in an image)
2. Associate the name with dance music and come up with your guess that ends in the word "me". For instance "The Music in me"
3. Enter your color name, email address and dance studio Name in the boxes below
4. Enter your guess for JAM's Eyes that Rock Contest, and make sure your guess is music inspired and ends in the words ____ me.
5. CLICK SUBMIT and you're entered to win.

All applicants instantly receive an offer for 50% off a one year Studio Beat online subscription. Follow the automated email response to redeem, or visit www.StudioBeatmag.com and use code: **JAM ROCKS** at checkout to receive your discount. Offer runs from September 2007 through December 20, 2007.

Limit one guess per dancer. Duplicate entries will be disqualified. Name submissions must be received by: December 11, 2007.

Winner will be announced on/around December 20th, 2007. Studio Beat magazine subscription offer is for the online version only. If you would like the printed issue, please visit www.studiobeatmag.com.

*****NOTE:** Name of the product MUST have a **music-inspired** " Me" theme alike to our line of JAM eyeshadows. Current JAM eyeshadows include "Sassy me" and "Flawless me" so please submit your color name within the " Me" format in order to have a chance to win.

Visit our eye shadow and get inspired, please click here *link to shadow name page*.